

# ANNUAL REVIEW 2010-2011



## Seeing Beyond Vision Loss

Real stories. Real lives.

Seeing Beyond  
Vision Loss  
Real stories. Real lives.

# By the Numbers

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**Every 12 minutes,**  
someone in Canada  
begins to lose their vision.

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**One in three**  
adults over 65 will  
experience blindness or partial  
sight. Greater than their odds of  
being diagnosed with cancer.

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CNIB receives inquiries  
from more than  
**2,500**  
Canadians each day.

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**Seventy-five** per cent  
of vision loss  
can be prevented or treated.

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Researchers estimate that **today**  
more than **one million**  
Canadians are blind or  
partially sighted.

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Each month, CNIB specialists  
spend more than  
**41,000 hours**  
**empowering** Canadians who  
are blind or partially sighted to  
live independently.

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**Within 25 years**  
the number of Canadians with  
vision loss **will double.**

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Vision loss costs Canadians  
**\$15.8 billion**  
per year.

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# Celebrating Success

Welcome to CNIB's 2010-2011 Annual Review. We're delighted to share this retrospective with you – to give you a deeper understanding of our work, our goals, our greatest achievements from the past fiscal year, and how it all fits together under our new guiding principle, 'seeing beyond vision loss.'

'Seeing beyond vision loss' is a bold new idea that governs all that we do here at CNIB. It's about seeing beyond the Canada we know today, and creating a more inclusive society for people with vision loss; it's about challenging misconceptions of what it means to be blind or partially sighted. Most of all, it's about celebrating the profound impact our work has on the lives of real Canadians in communities across the country – from St. John's to Vancouver and every place in between.

But while we celebrate our successes, we know there is still much left to do, and an ever-increasing number of

Canadians – more than a million-and-a-half strong – who will need us in the years to come. Our strategy to overcome these challenges centers around three priority areas, community-based support, knowledge and a national voice, which you'll learn more about in the pages that follow.

You'll also learn more about some of the people we've helped over the past year, the personal stories of triumph and independence they've achieved with CNIB's support. We're so proud to honour these amazing individuals and we thank you, our supporters, for having an instrumental role in their successes.

We hope their stories will inspire you to continue to stand alongside our team and the thousands of people who rely on us . . . to help us see beyond vision loss for all Canadians.

Thank you for believing in what we do.



A handwritten signature in black ink, appearing to read 'John M. Rafferty'.

**John M. Rafferty**  
President & CEO



A handwritten signature in black ink, appearing to read 'Al Jameson'.

**Al Jameson**  
Chair, Board  
of Directors



I'm  
travelling  
with  
confidence  
again.

Pat Gates,  
Halifax, NS

# Ride of a Lifetime

Connecting people to their communities

In the early 1980s, **Pat Gates** of Halifax, Nova Scotia, was told she would eventually lose her vision to diabetic retinopathy. Gradually, it started to happen. One day she couldn't see the steps when getting off a bus. She missed one and fell, a tumble that terrified her and damaged her pride. She decided then and there she was never going to ride the bus again.

Pat's vision became a lot worse in 2000 and life changed drastically overnight – she gave up her job and rarely left her apartment. A single person with no immediate family, Pat became dependent on friends to get out of the house. But some of them treated her as if she'd lost her faculties instead of her sight, which made her angry. Her social contacts dropped off, and she sank into despair.

Finally in 2009, Pat connected with CNIB. She met mobility specialist Peter Parsons, who helped her to navigate the

stairs and hallways of her apartment building, and then to walk down the street and around the block. Eventually she told Peter she was ready for the bus.

When he arrived that day, Pat was shaking and thought she couldn't go through with the lesson. Peter reassured her she was not alone. They walked to the stop. A bus pulled in, Pat got on and took a seat, amazed.

"I'm on the bus! I'm on the bus!" she thought, realizing that at 54 she was feeling like a kid again – so proud. She hadn't set foot on a bus in 25 years.

Today Pat has an extremely active life and volunteers with CNIB to support others adjusting to vision loss.

"My life has done a complete turnaround," she says. "I'm so grateful to CNIB."

# School of Life

## Growing into an independent adult

When she was 21, **Joey Chopra** had just finished her undergraduate studies at a small liberal arts school near Boston – and decided it was time to move out on her own. With that, she picked up and started a new life.

“It was my post-university life and I wanted to experience what it was like to live as an adult,” she says. “I wanted to show myself I could do it and be okay.”

Joey contacted CNIB and learned about the breadth of services available. She had received similar services in the United States, but she’d never experienced anything like the support she was offered at CNIB.

“The connectivity and ease of accessing everything under one roof was really exciting,” she says.

CNIB provided Joey with her first white cane, and gave her one-on-one lessons on how to use it to get around the city on her own. She found an apartment and started CNIB's Independent Living Skills program, which teaches techniques for everyday living. She’d never cooked

for herself before, but it wasn’t long before she was entertaining in her new home.

She also became good friends with Pat Shandroski, a CNIB career counsellor who coached her in her job search. Within two months, Joey landed her first full-time position.

“CNIB went above and beyond,” says Joey today. “After I moved into my place, someone from CNIB would often call to check on me. They really welcomed me to the organization and to the city.”

In 2010, Joey started a master’s degree in public policy at Vancouver’s Simon Fraser University. Her long-term goal is a career with the United Nations focused on international development and human rights. She still uses CNIB services and still benefits from the foundation she built.

“The lessons I learned have definitely stuck, and I’m fully independent now in Vancouver,” she says. “CNIB helped me get the skills I needed to go where I need to go.”



I'm reaching  
for my dreams.

Joey Chopra,  
Vancouver, BC

# Changing Lives Every Day

## People helping people

When someone loses their vision, life changes forever. Not only do they have to work through the emotional challenges of adjusting to life without sight, but they have to learn to do even the simplest daily tasks all over again, from cooking, to walking, using a computer or even pouring a cup of coffee.

Our personalized rehabilitation services help Canadians who are blind or partially sighted not only do these basic day-to-day activities, but so much more. They empower people of all ages with the confidence, skills and opportunities to overcome the challenges of vision loss, build their independence, and lead full, active lives.

### Putting clients first

■ In the last year, new client registration rates increased consistently in CNIB offices across the country, as did the total number of hours we spent working directly with clients, offering

rehabilitation services. At the same time, we've reduced average wait times for services nationwide, stretching donor dollars even further to reach more clients who need us.

### Building careers and confidence

■ In March, CNIB launched CareerConnect Canada, an innovative online program that connects job seekers who are blind or partially sighted with mentors in their chosen field who are also living with vision loss – to provide support, advice and networking opportunities to help them build their careers. The program is now live at [careerconnectcanada.com](http://careerconnectcanada.com), connecting new mentors and mentees every day.

### Enabling every Canadian to read and thrive

■ Thanks to funding received from governments in Alberta, New Brunswick, Ontario, the Northwest Territories and Prince Edward Island as a result of our Right to Read campaign, the CNIB Library was able to initiate a groundbreaking service offering for Canadians with vision loss and other

print disabilities. The newly established CNIB Library Partners Program enables people with print disabilities in these provinces to take advantage of our extensive alternative format collection directly through their local library – representing a landmark step in the accessibility of reading materials for people with print disabilities. It was thanks in part to this enormous effort that the CNIB Library circulated a record 2.2 million accessible books, magazines, newspapers and described videos in the last year.

### Building networks of support

■ CNIB peer support groups are alive and well throughout the country, with more than 1,000 clients attending peer support groups each month. We're now taking a closer look at these highly successful programs and are actively building more peer support groups in each region to ensure all Canadians with vision loss and their families can take part.

### Creating cutting-edge services

■ CNIB Quebec continues to be a leader in creating innovative computer training and support programs for people who are blind or partially sighted. In the last year, CNIB Quebec launched its first dual distance/in class computer training course and Audacity for Jaws training course, developed four new training manuals for Excel and Windows for JAWS users, and offered more than 100 distance computer training courses for people with vision loss.

### Promoting active living

■ Last year, our Manitoba-Saskatchewan team reached new heights with a range of innovative recreation services – from harmonica classes to youth summer camps, ballroom dancing, exercise programs, book clubs, peer support groups and much more. In addition, the Manitoba-Saskatchewan team is building some exciting new partnership models for recreation services, like offering free concert tickets to seniors with vision loss through the Winnipeg Symphony Orchestra.

## In the last year . . .

- More than **29,000 Canadians** attended a CNIB emotional or skills-training support group.
- Our service specialists spent more than **500,000 hours** working directly with our clients nationwide.
- We helped more than **10,000 children** with vision loss build their skills and confidence through personalized rehabilitation support.

A woman with short brown hair and glasses, wearing a purple button-down shirt and white pants, is smiling and holding a large teal sign. The sign contains the text "My research is changing lives." In the background, a white and black microscope is visible on a blue lab bench.

My research  
is changing  
lives.

Dr. Brenda Gallie,  
Toronto, ON

# Path to Discovery

The kick-start to a groundbreaking career

In 1976, **Brenda Gallie** was a promising young ophthalmologist and researcher, returning to Canada after a fellowship in New York City. She had just received a CNIB Baker Grant that would fund her for two years as she studied retinoblastoma (RB), a rare, life- and sight-threatening cancer involving tumours in the retina, most often diagnosed in newborns and children under two.

Grateful for the support, Brenda set up her lab, beginning what would quickly turn into an illustrious career of important contributions toward the diagnosis and treatment of the disease.

By the early 1980s, Brenda's team identified how the retinoblastoma gene initiates cancer, a huge discovery that offered great insight into other types of hereditary cancer. By 1986, they had developed a highly accurate and cost-effective genetic test for the disease. The test can even be used before birth – meaning that a developing infant with RB can be induced prematurely, allowing treatment to

begin before tumours have much chance to grow.

Then in 1989, Brenda and her collaborator Dr. Helen Chan developed a highly effective chemotherapy treatment for RB that rendered the standard treatment at that time – radiation – unnecessary. Radiation used to treat the disease had often resulted in new cancers appearing in children later in life, so once a better alternative appeared, it swept around the world quickly, becoming the new gold standard and saving thousands of lives.

Today, Brenda continues her work on behalf of children all over the world with retinoblastoma. She's not only within the top echelon of RB researchers worldwide – her work probably defines it. She remembers well how CNIB provided a significant launch pad at a time when she was just getting started.

"The Baker Grant really propelled me forward," she says. "And there was huge validation there, knowing CNIB appreciated my work."

# Eliminating Avoidable Sight Loss

## Learn, discover, educate

Few people realize that 75 per cent of vision loss is entirely preventable. But without the vision health information they need, hundreds of thousands of Canadians are unknowingly living with eye disease and may needlessly lose their vision.

Through world-class research and public education, CNIB strives to eliminate avoidable sight loss, improve treatments and enhance support services for Canadians who've experienced an unpreventable loss of sight.

### Bringing vision health to all Canadians

■ In 2010, CNIB declared the month of May as Vision Health Month for the very first time with the goal of educating Canadians about vision health and how to avoid preventable eye disease. Featuring a range of public education initiatives and events, the month garnered partnerships with media outlets including the "National Post" and The Weather Network, and secured support from more than 30 municipalities nationwide.

Meanwhile, more than 50,000 Canadians took part in our inaugural Shades of Fun day, an event designed to raise awareness about eye disease prevention and raise funds for CNIB services.

### Raising awareness about eye safety

■ Last year, we broadened the reach of the CNIB Eye Safety Program with a targeted campaign to attract municipalities, small businesses and corporations to attend workshops that educate Canadians about eye safety in the workplace. This valuable exposure enabled us to firmly establish the CNIB Eye Safety Program in B.C., Alberta and Newfoundland, and to begin laying the foundations for the program in the Maritimes and Ontario.

### Putting glaucoma in the spotlight

■ In March 2010, coinciding with World Glaucoma Week, CNIB launched the national Eye Care About Canada glaucoma awareness campaign. Through intense media outreach, a dedicated website, photo contest and public glaucoma screening clinics in Toronto, Calgary and Quebec City, the campaign reached hundreds of thousands of Canadians nationwide – urging them to

get regular eye exams and check their family history for signs glaucoma may run in their family.

### **Increasing mobility**

■ In cooperation with University of Toronto engineers, CNIB researchers have now completed an exciting study on an indoor navigation tool for mobile smartphones, which shows an increase in navigation capability to about 95 per cent. With this very encouraging result, our research team is poised to prepare a funding proposal for a three-year project to further develop and test the tool.

### **Making medication accessible**

■ CNIB researchers recently completed a literature study of prescription labelling print guidelines in Canada and around the world – assessing things like font size, text readability and prevalence of braille. We learned that no such guidelines exist in Canada, meaning that thousands of Canadians are unable to fully understand their medications' guidelines. The study's findings will lay the groundwork to lobby for accessible prescription labelling mandates in the future.

### **Understanding cultural needs**

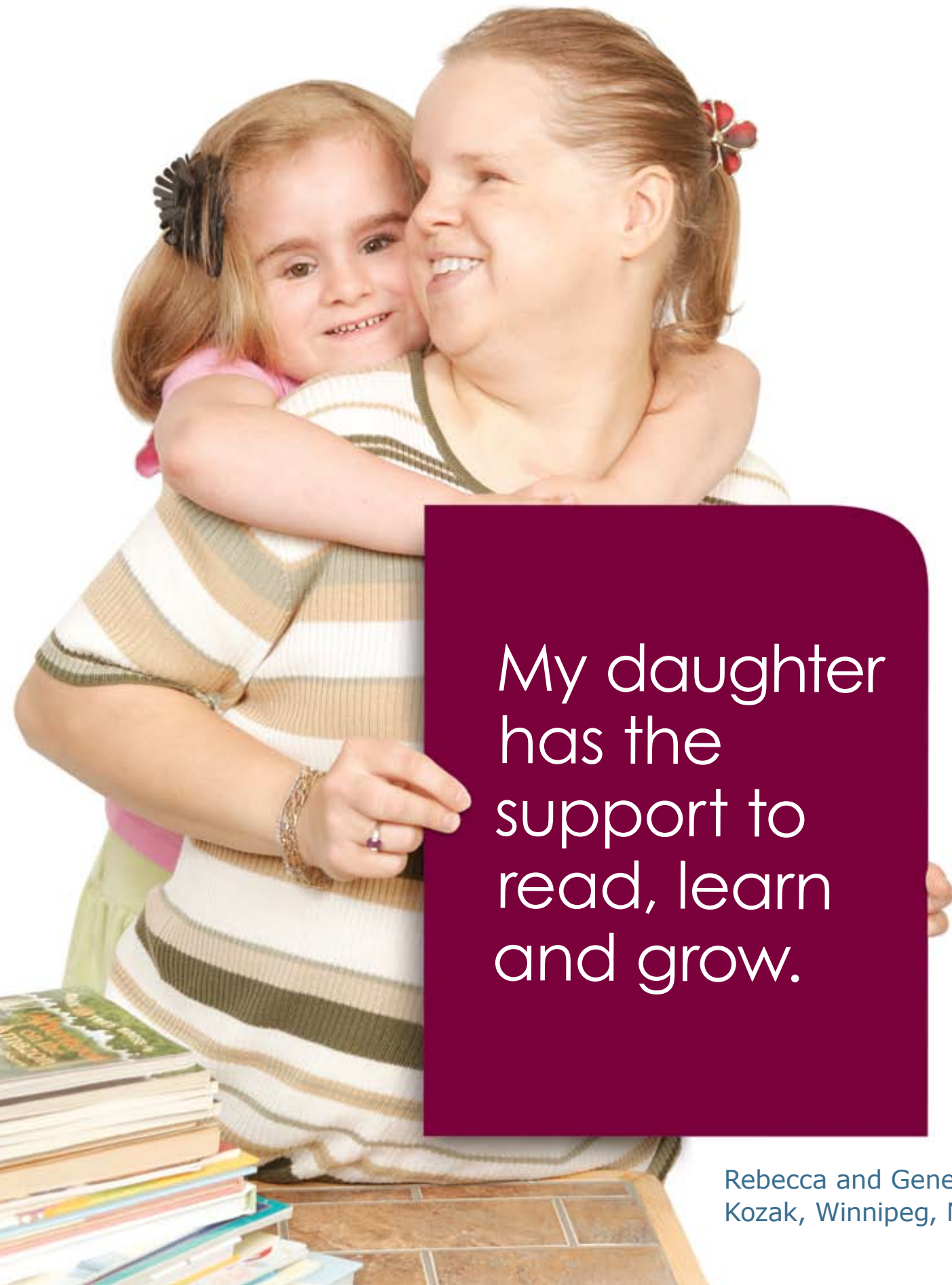
■ In the 2010-2011 year, our researchers completed phase two of a large-scale study into the needs of seniors with vision loss from ethnically diverse backgrounds. The project's goal was to explore the barriers these individuals face and explore strategies to overcome them. We identified a number of barriers and our service team is now able to begin building support solutions.

### **Exploring children's futures**

■ In the last year, the CNIB research team completed a comprehensive review of pre-employment skills for children who are blind or partially sighted – exploring barriers to employment and the steps that can be taken in youth to avert them. This vital information is helping us better understand what kinds of skills children need to develop in order to pursue careers later in life, and will enable us to build services to promote those skills.

### **In 2011, CNIB awarded the following fellowships and grants to advance vision health research:**

- CNIB Baker New Researcher Fund
- CNIB Baker Applied Research Fund
- CNIB Baker Fellowship Fund
- The Ross C. Purse Doctoral Fellowship
- The CNIB Barbara Tuck MacPhee Family Vision Research Award in Macular Degeneration
- The E. (Ben) & Mary Hochhausen Access Technology Research Award
- The CNIB-Canadian Glaucoma Clinical Research Council Award



My daughter  
has the  
support to  
read, learn  
and grow.

Rebecca and Genevieve  
Kozak, Winnipeg, MB

# Freedom to Read

## Standing up for literacy

In 2010, CNIB launched Right to Read, an advocacy campaign resulting in a substantial investment from the Government of Canada, and provinces of Ontario, Alberta, New Brunswick, Prince Edward Island as well as the Northwest Territories. The grant helped to expand the CNIB Library's collection and deliver service enhancements for CNIB clients and public library partners across the country. It was quite simply a milestone, a massive step forward in supporting literacy and access to information for more than three million Canadians with print disabilities.

Six-year-old **Genevieve Kozak** is just one of them. Over the past three years, she's become a big fan of the CNIB Library. Her mom, Rebecca, and other family members have spent hundreds of magical hours reading to Genevieve accessible picture books from CNIB. In 2010, for example, Genevieve eagerly devoured 50 books for the CNIB Library's TD Summer Reading Club, a program offered in collaboration with public libraries across Canada.

As a parent with vision loss, Rebecca finds it can be challenging to get to her local library with Genevieve, so she loves that CNIB's books are delivered, for free, right to their door by Canada Post.

"It helped me to get into the routine of reading to Genevieve every day," she says.

This September, Genevieve will enter Grade 1, where she'll learn to read for herself. Is she ready?

"She already loves books, so I think reading will be easy for her," says Rebecca. "It's great the CNIB Library allows me so many beautiful moments with her. I love seeing her getting so excited about reading."

For nearly 100 years, CNIB has ensured that Canadians who are blind or partially sighted have access to books in formats they require. Now, thanks to this key government investment, Canadians like Genevieve can continue to enjoy the right to read.

# Raising a National Voice for an Inclusive Society

## Advocacy in action

Our goal is to create a better Canada – a barrier-free Canada – in which every Canadian who is blind or partially sighted has the same freedoms and opportunities as their sighted peers.

We're proud to work alongside Canadians with vision loss to eliminate discrimination and advocate for an inclusive society in every respect – from the prevalence of effective rehabilitation services, to the accessibility of resources and amenities like transportation, shops and roadways.

### Upholding the right to read

■ In March 2011, CNIB received a one-time grant of \$7 million from the federal government to support the CNIB Library thanks to our milestone Right to Read campaign.

Launched in January 2010, the campaign saw tens of thousands of Canadians and CNIB stakeholders reaching out to our political leaders to support alternative-format library services for Canadians with print disabilities.

It was thanks to this hard work that the government came through with this important grant, and the CNIB Library is now better able to support the thousands of Canadians who rely on it to uphold their right to read.

### Committing to a barrier-free society

■ Since 2006, CNIB and other organizations have been lobbying the Canadian Radio-Television Telecommunications Commission to provide funding for the disability community as part of the Access 2020 Coalition, a group of Canadian organizations sharing the goal of 100 per cent accessibility by the year 2020.

Thanks to this advocacy work, the Commission recently awarded a Broadcasting Accessibility Fund of \$6 million to Access 2020, investing crucial funds into Coalition organizations (CNIB, the Canadian Hearing Society, Easter Seals of Canada and March of Dimes among others) to promote accessibility.

### Speaking out for accessibility

■ Last year, CNIB was pleased to welcome The Honourable Madeleine Meilleur, Minister of Community and Social Services, to speak at the 2010 CNIB Conference.

In her address, the Minister publicly supported CNIB in advocating for a more accessible society for Canadians who are blind or partially sighted, focusing on realizing achievable goals in cooperation with the disability community. The speech shone a much-needed spotlight on issues of accessibility in Canada.

### Proudly championing the AODA

■ Established in 2005, the AODA (Accessibility for Ontarians with Disabilities Act) represents a landmark step for equality for Canadians with disabilities, ensuring that Ontario businesses adhere to newly mandated accessibility measures.

In 2010-2011, CNIB was proud to assist in implementing this important Act by providing input, creating guides and materials, and sharing our knowledge and resources to help businesses interact with and fully accommodate consumers with disabilities.

### CNIB Library receives milestone government grant



From left to right: Cathy Moore, national director of government and consumer relations, CNIB; John Rafferty, president and CEO, CNIB; Maria Fitton, CNIB Library client; The Honourable Rona Ambrose, Minister of Public Works and Government Services and Minister for the Status of Women; and Senator, Reverend Don Meredith

Photo courtesy of HRSDC

# Your Outstanding Impact

## How your stories are changing lives

Uwe and Marguerite Naumann  
**Proud to give back**



As a child growing up in Stony Mountain, Manitoba, in the hard days of the depression, **Marguerite Naumann** remembers a time when her father gave 25 cents to a man who was out of work. It was all her father had in his pocket, but the man needed it, and her father at least had a job, so he gave what he could.

That one quiet gesture has been in Marguerite’s memory every since – a special moment that taught her something about giving.

Today, Marguerite and her husband Uwe of British Columbia give back regularly. They’ve been CNIB donors since 1998, and they made a special gift to support CNIB technology programs last year. Marguerite, a CNIB client herself who has seen the difference adaptive technology can make, says she’s proud to donate to CNIB: “We’ve been lucky in life, so we try to help others.”

Matthew Scott and Sheila Rieger  
**Volunteering to make a difference**



**Matthew Scott** and **Sheila Rieger** are great friends. For the past three years, Matthew has been visiting Sheila in her Vancouver home every week as part of CNIB’s Vision Mate volunteering program – helping her out with things like errands, reading and organizing.

“It goes beyond the basic chores now,” says Matthew. “We usually get that stuff out of the way first and then just enjoy the visits.”

Sheila, meanwhile, has volunteered for CNIB for 46 years in many capacities. Today she provides sensitivity training to new Vision Mate volunteers, teaching them to give empowering assistance to someone with vision loss.

“I always say to people in training, ‘You’re going to share your vision with someone who doesn’t have very much of it,’” says Sheila. “I think it’s a wonderful program.”

## WestJet A caring culture



Jenifer van Meenen, team lead in the community investment department at **WestJet**, is proud of her company's longstanding relationship with CNIB.

"It's a great example of extending ourselves beyond our organization," she says. "We have a caring culture that goes much farther than our aircraft doors."

For many years, WestJet has made a substantial, in-kind donation of flight vouchers to CNIB, which have been used to support our summer camp programs – allowing children with vision loss to enjoy an accessible, empowering camp experience. The airline also helped build CNIB's Outdoor Classroom in Alberta and has supported the CNIB Library and SCORE, CNIB's youth leadership program.

"It's been a real pleasure working with CNIB. It's definitely helped WestJet provide even better service to our guests with vision loss."

## Jim Hynes Fundraising with passion



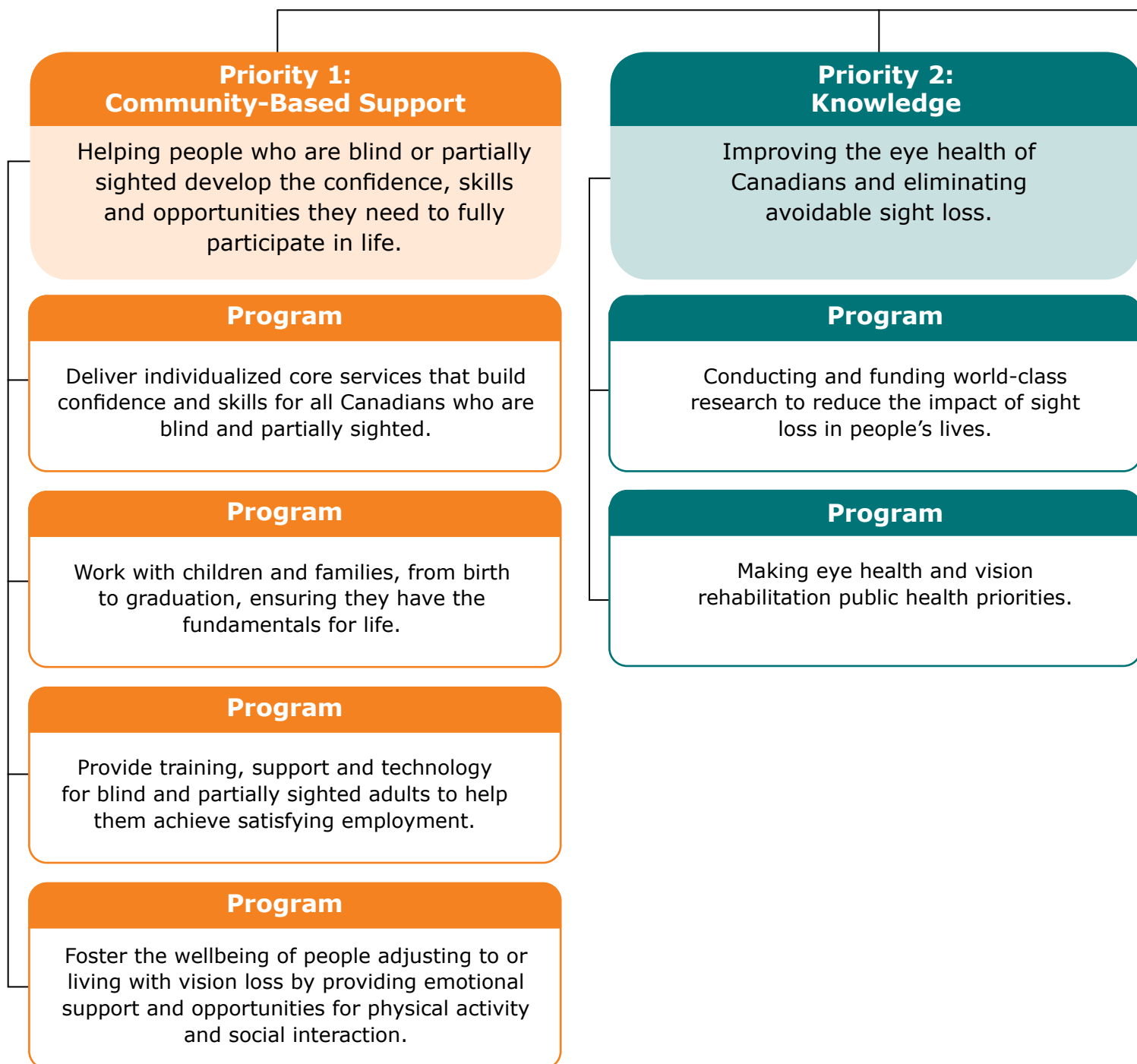
CNIB client **Jim Hynes** of St. John's, Newfoundland, is a master fundraiser.

"It doesn't take a big effort," he says. "You just have to really believe in what you're doing, and then it's easy."

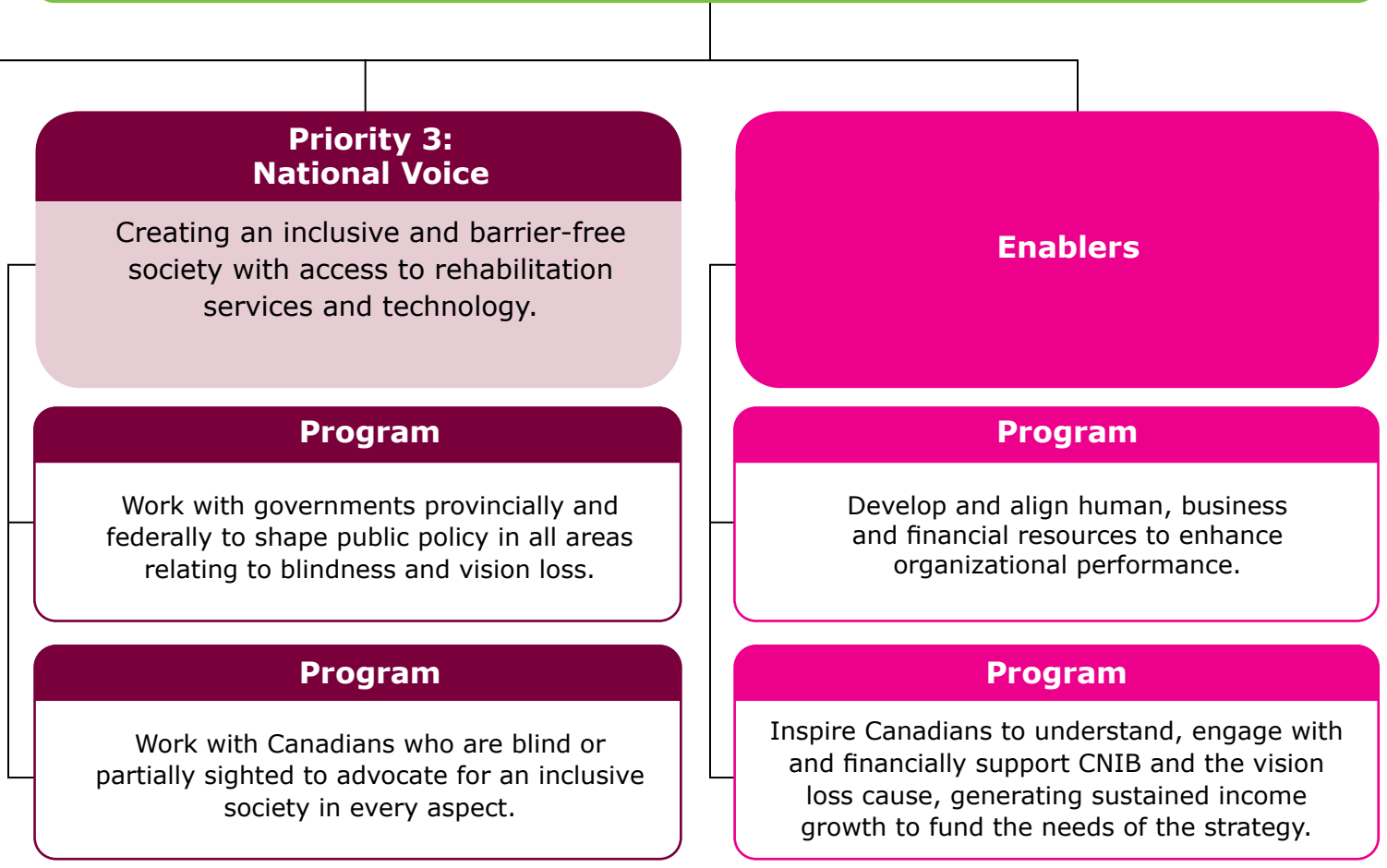
As part of CNIB's Everyday Hero campaign, Jim volunteers his time to raise awareness and funds for CNIB services. A chief operations coordinator for Technip Canada Limited, Jim knows lots of people in the oil and gas industry and the St. John's business community. Fortunately, they're usually willing to help – and in just over three years, he has raised over \$300,000 for services that support seniors at home and help teens transition from high school to university.

"If I can do something to help one person have a better quality of life, I feel really good," says Jim. "I'm so glad I got involved."

## Seeing Beyond Vision Loss



Passionately providing **community-based support, knowledge** and a **national voice** to ensure Canadians who are blind or partially sighted have the confidence, skills and opportunities to fully participate in life.



**CNIB Strategy 2011-2014**

In 2010, we honed our ambitious strategic plan and mapped out our goals for the next three years. Our aim: to empower all Canadians to see beyond vision loss. In other words, we're working to improve the lives of people who are blind or partially sighted, help create an equitable society for all and eliminate the epidemic of avoidable vision loss in Canada.

These goals are far-reaching, but our plan to achieve them is specific and focused. Our efforts will be concentrated in three priority areas, each supported by programs of work that will have a measurable impact in the lives of those we serve.

# Extraordinary CNIB Supporters

## Investing in change

We send our deepest thanks to the following generous individuals, corporate teams, foundations and service clubs who made an outstanding contribution to CNIB in the 2010-2011 fiscal year.

Alata Harmonia Chorus  
Allan Markin  
Andrew and Florence Black\*  
Anna and Edward C. Churchill  
Foundation  
Anna Patten-Codner  
Aqueduct Foundation  
Arthur J. E. Child Foundation  
Arthur Wood\*  
Baxter Corporation  
Bayer Inc.  
BHP Billiton Canada Inc.  
BMO Financial Group  
(Head Office - Ontario)  
Canwest Global  
Carolyn M. Ross  
CIBC (Head Office)  
ClanMac Foundation  
Community Foundation of Ottawa  
Comstock  
Cooper Medicine Professional  
Corporation  
David and Barbara Johnson  
Douglas Robert  
Dr. and Mrs. R. Keith Lindsay

Eastside Hangers Inc.  
Eric Margolis  
Estevan Lions Club  
Eva A. Brown  
Frederick and Douglas Dickson  
Memorial Foundation  
Geraldine Biely  
Green Shield Canada Foundation  
Harrison McCain Foundation  
Husky Group of Companies  
J. Hokanson Family Charitable Foundation  
Jack and Lois Shirley O'Regan  
Charitable Foundation  
Jane Beaumont  
John E. Cinkant\*  
John M. Rafferty  
John T. Glenn  
Josef Ryan Diamonds  
Kevin P. Smith  
Khorshed S. Patel  
Kodiak Group Inc.  
Lions Club International MDA  
Lions Club of British Columbia  
Lions Club of Stayner  
Lions Clubs International-District A4  
Loyal Protestants Association  
Manitoba Community Services Council Inc.  
Manitoba Hydro  
Manitoba Lotteries Corporation  
Margaret Kinna  
Mary Cunningham  
Mary Helen Acheson Fund  
Michael and Madelyn Lang

Michael J. Tims  
Monique Popiel  
Mrs. Daya and Chander Gupta  
N. Murray Edwards  
Charitable Foundation  
Nancey Gooderham  
Nexen Inc.  
Novartis Pharmaceuticals Canada Inc.  
(Head Office)  
Ontario Association of Optometrists  
Pennecon Limited  
Pfizer Canada Inc. (Head Office)  
Pro-Dive Marine Services  
Progress Energy Resources Corp.  
Randy B. Rutherford  
Robert and Elizabeth Jennings  
Robert Proznik and Family  
Robert S. Smith  
Ron P. Mathison  
Ron Reeves  
Ron Wigham  
Ronald McDonald House Charities  
of Canada  
Roy and Eleanor Rushworth  
Sandra L. Perkins\*  
Scotiabank Group  
Stan and Mary Richards  
Stantec Consulting  
Stitch It Clothing Alterations  
Strategic Charitable Giving Foundation  
TD Bank Financial Group (Head Office)  
Technip Canada Limited  
Teck Resources Limited  
The Arthur and Audrey Cutten  
Foundation  
The Branscombe Family Foundation  
The Calgary Foundation  
The Canwest Global Foundation  
(Head Office)  
The Catherine and Maxwell Meighen  
Foundation

The Catholic Community Foundation  
of Waterloo Region  
The DATA Group of Companies  
The Fowler Family Foundation  
The Griffith R. Lloyd and Christina  
Lloyd Foundation for Research on  
Macular Degeneration  
The Harold Crabtree Foundation  
The Normand and Laura Lamarche  
Family Foundation  
The Saskatchewan Liquor and  
Gaming Authority  
The Winnipeg Foundation  
Toronto Humber Valley District of  
the Masons  
TransAlta Corporation  
Twilight Homes Foundation  
United Way Of Calgary  
Vancouver Foundation  
Vancouver Sun: Raise-a-Reader  
W. Brett Wilson Family Foundation  
WestJet Care for Kids  
Westwood Developments  
William A. Silvera  
William and Susanne Holland  
William Hull  
Yisa Akinbolaji  
Yunnan Foundation

While we've made every effort to ensure the accuracy of this list, please accept our sincere apologies for any errors or omissions. We sincerely thank all of our generous supporters. Please visit [cnib.ca](http://cnib.ca) to see a complete list of our donors.

\*CNIB gratefully acknowledges the generous support of donors who have passed away since making their gift. We send our sincerest condolences to their loved ones.

# Financial Statement

## The Canadian National Institute for the Blind

Summarized Statement of Financial Position

(in thousands of dollars)

March 31, 2011, with comparative information for 2010

	<b>2011</b>	2010
<b>Assets</b>		
Current assets	\$ <b>6,192</b>	\$ 6,424
Mortgage receivable	<b>2,175</b>	-
Investments	<b>34,696</b>	36,693
Capital assets	<b>54,091</b>	55,981
	<b>\$ 97,154</b>	\$ 99,098
<b>Liabilities, Deferred Contributions and Net Assets</b>		
Current liabilities	\$ <b>7,385</b>	\$ 9,427
Mortgage	<b>5,997</b>	6,664
Accrued pension liability	<b>2,676</b>	3,682
Deferred contributions	<b>28,268</b>	26,341
	<b>44,326</b>	46,114
Net assets	<b>52,828</b>	52,984
	<b>\$ 97,154</b>	\$ 99,098

## The Canadian National Institute for the Blind

### Summarized Statement of Operations

(in thousands of dollars)

March 31, 2011, with comparative information for 2010

	<b>2011</b>	2010
<b>Revenue</b>		
Support from the public	\$ <b>28,451</b>	\$ 33,542
Government funding towards programs and services	<b>25,169</b>	22,966
Retail lottery and gaming operations	<b>10,105</b>	8,873
Investment revenue	<b>1,283</b>	1,704
Fees for service and other revenue	<b>5,663</b>	6,552
Consumer products and assistive technology sales	<b>3,992</b>	3,430
Gain on disposal of capital assets	<b>2,465</b>	1,847
	<b>77,128</b>	78,914
<b>Expenditures</b>		
Community-based programs and services	<b>49,624</b>	50,086
Public education and advocacy	<b>3,881</b>	3,281
Research	<b>1,122</b>	1,003
	<b>54,627</b>	54,370
Other:		
Fund development	<b>13,650</b>	14,227
Retail lottery and gaming operations	<b>8,042</b>	7,398
Administration	<b>2,145</b>	2,454
Other expenditures	<b>482</b>	461
Restructuring	<b>583</b>	-
	<b>24,902</b>	24,540
	<b>79,529</b>	78,910
Excess (deficiency) of revenue over expenditures	\$ <b>(2,401)</b>	\$ 4

# Financial and Service Highlights

## Funding sources

Many people are surprised to learn that although CNIB provides core rehabilitation services for Canadians who are blind or partially sighted, less than 30 per cent of our total national funding comes from the government. Therefore, we rely on the generosity of the public to continue to offer these vital services to those who need them.

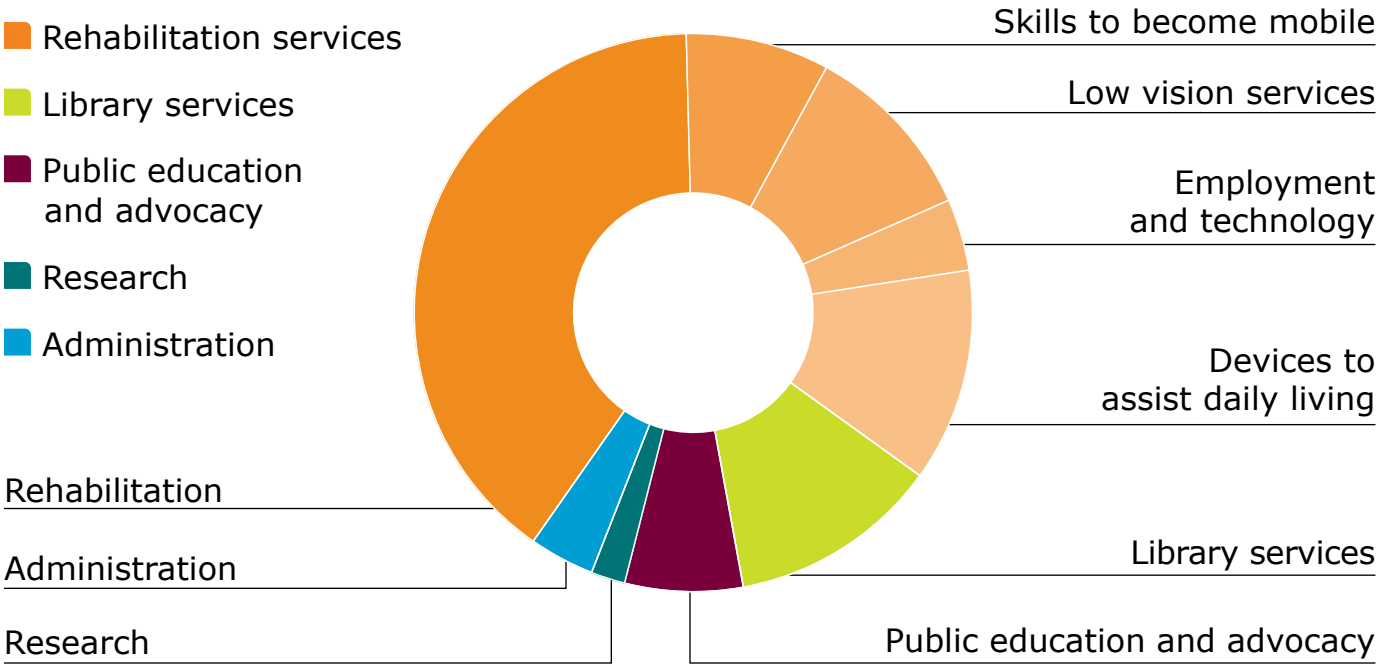
In order to ensure a stable source of income in the future, CNIB continues to focus on diversifying our funding model with initiatives like lotteries and gaming, and our Shop CNIB retail enterprise – the investment costs of which are represented in the pie chart to the right as “administration.”

## Financial accountability

As a charter member of the Imagine Canada Ethical Fundraising and Financial Accountability Code, CNIB takes pride in upholding the highest standard of ethics in the distribution of your donations. We work hard to develop and invest in initiatives that yield the greatest return possible without jeopardizing service quality – ensuring that every donation we receive is used to its maximum potential.

Our full financial statements, audited annually by an external auditor, are available at [cnib.ca](http://cnib.ca) or by calling the toll-free CNIB Helpline at 1-800-563-2642.

# How we invested your gifts in 2010-2011



# National Structure

## Board of Directors

Al Jameson, ON\* – Chair  
Jane Beaumont, ON  
Donna Cookson-Martin, AB  
Cheryl Crocker, AB  
Greg Dimmer, ON  
Sam Fulton, ON  
Eric Hanna, ON  
Ken Holland, MB  
Dr. Mary Lou Jackson, BC  
Lorne D. Janes, NL  
Eugene Lechelt, Ph.D., BC\*  
Ann MacCuspie, NS  
John Matheson, ON  
Charles Mossup, BC  
Greg Pope, ON  
E. Rand Simpson, M.D., ON  
Rob Sleath, BC  
Gilles Rivard, Q.C., QC

## Immediate Past Chair

R.W. (Dick) Hale-Sanders, ON

## Honourary Chair

Jean-Henri Picard, C.M., QC

## Chairs Emeriti

Frances Cutler, ON  
F. Gary Homer, AB

## Honourary Members

Darleen Bogart, ON  
Frank Clegg, ON  
Hon. Barnett Danson, P.C.,  
O.C., ON  
Marion Davey, ON  
Owen C. Dolan, Q.C., BC  
Don Farrell, M.D., NB  
Robert Flinn, NS  
Walter Gretzky, C.M., ON  
E. (Ben) Hochhausen, AB  
Jean-Paul Losier, NB  
John Magill, Q.C., ON  
Jean-Henri Picard, C.M., QC  
Graham Stoodley, Q.C., ON  
Allan Taylor, O.C., ON  
Gerald Tremblay, C.M.,  
O.C., QC

## Executive Management

John M. Rafferty\* –  
President and CEO  
Craig Lillico, CA – Treasurer\*  
Tim Alcock  
Len Baker  
Linda Goldblatt  
Keith Gordon, Ph.D.  
Dorothee Janet  
Sandra Levy  
Steve Lutz  
Cathy McFee  
Margaret McGrory  
Bill McKeown  
John Mulka  
Delcy-Ann Selymes  
Paul Ting

## Corporate Secretary

Jennifer Hendren\*

\*Officers

**CNIB Helpline:** 1-800-563-2642

**Web:** [cnib.ca](http://cnib.ca)

**Email:** [info@cnib.ca](mailto:info@cnib.ca)

Charitable registration #:  
119219459 RR0003



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